

PREMIUM POSITIONS/COVERS	SIZE: W X H	1x	4x (BILLED EACH QUARTER)
Back Cover (+ 1/8" on all four sides for bleeds)	8.375" x 10.875"	\$3,000	\$2,550
Inside Front or Back Cover (+ 1/8" on all four sides for bleeds)	8.375" x 10.875"	\$2,750	\$2,250

### INTERIOR PAGES

Full Page	7.5" x 9.75"	\$2,375	\$1,990
Half Page (horizontal)	7.5" x 4.75"	\$1,400	\$1,190
Half Page (vertical)	3.65" x 9.75"	\$1,400	\$1,190
Sixth Page (vertical)	3.65" x 3.15"	\$600	\$500
Quarter Page	3.65" x 4.75"	\$800	\$675
Eighth Page	3.65" x 2.275"	\$475	\$390

### DIGITAL

	SIZE: IF AVAILABLE	1x	4x
Leader Board Ad (Monthly)	728 pixels x 90 pixels	\$400	\$325
Web Badge (Monthly)	N/A	\$300	\$225
Dedicated E-Newsletter	N/A	\$150	\$150
Social Media (Twitter, FB, Instagram)	N/A	\$75	\$50
Video Underwriting	N/A	\$450	N/A

### DEADLINES

Issue	Spring	Summer	Fall	Winter
Ad Closing	FEB 1	MAY 1	AUG 1	OCT 13
Publication Date	MARCH 15	JUNE 15	SEP 15	DEC 1

